



TROLLBEADS

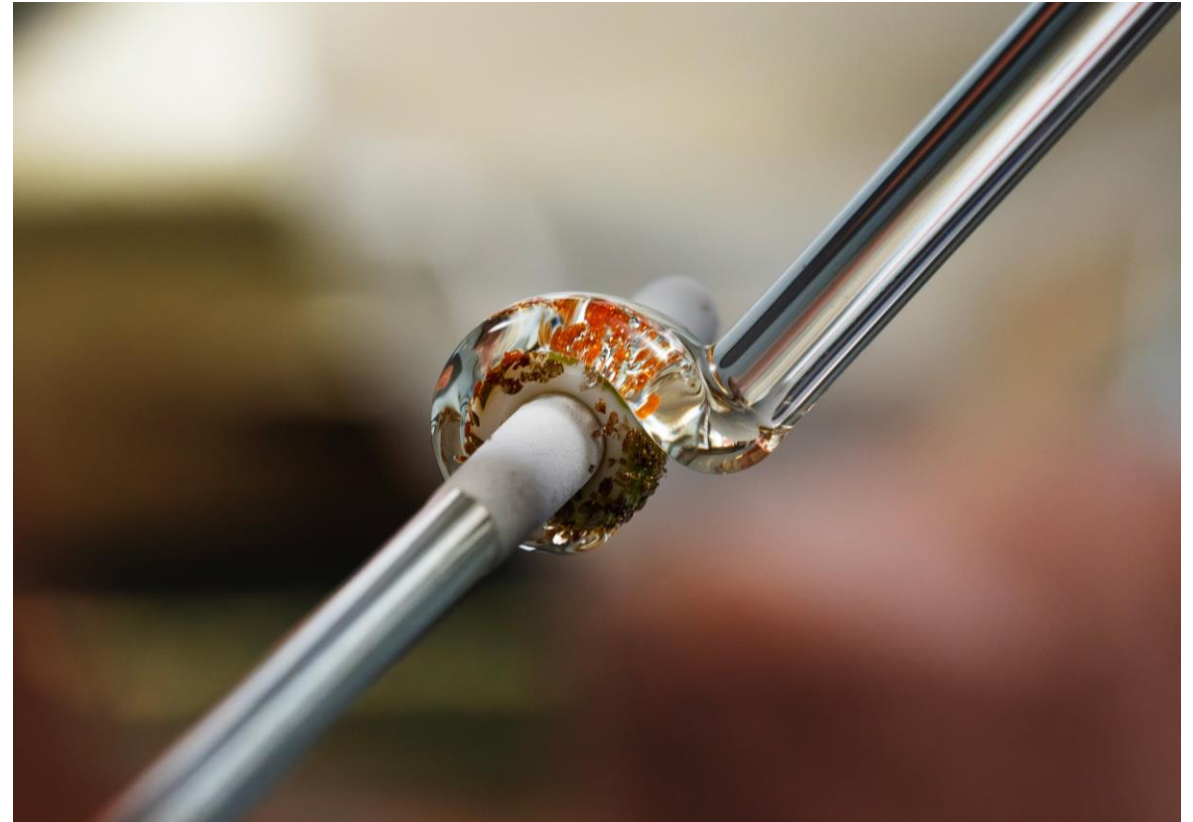
THE ORIGINAL SINCE 1976

# A LEADER IN CRAFTSMANSHIP & DESIGN

Trollbeads started life in 1976 in a small jeweler's shop in Copenhagen, Denmark as the original bead-on-bracelet brand.

Trollbeads is an artisan collection of interchangeable jewelry pieces. Our products include beads on bracelets, necklaces, earrings, rings and accessories. At the heart of the collection are the beads themselves. Each piece has its own little history, taking its inspiration from mythology, astrology, fairy tales, fauna, spirituality, cultural diversity, and last but certainly not least, in the familiar things of everyday living.

Part of Danish Design legacy that is known for its simplicity, functionality and quality, design is what drives Trollbeads. To this date, more than 60 designers have contributed to the collection. Trollbeads has won international artistic recognition and has been exhibited at Sculpture Objects & Functional Art in Chicago and New York.



Every piece of Trollbeads jewelry is crafted in the highest quality and materials, including 18-karat gold, sterling silver, Italian glass, freshwater pearls, amber and natural gemstones, and is created from a blend of traditional and modern techniques... a small piece of art with a precious story.

The detailed craftsmanship of Trollbeads' jewelry is only truly complete when you match the different components that tell your stories in your own personal way. Individuality and the meaning attached to each bead is the true beauty of Trollbeads.





## EVERY STORY HAS A BEAD

Trollbeads is an ideal product line for gift shops and boutiques because of the emotional significance our brand holds in the lives of our customers. Each bead has meaning and a story to tell.

Our concept is founded on the belief that our lives are built of stories, memories, and moments. Trollbeads gives your customers a chance to symbolically carry these memories with them always, serving as a token that marks important milestones and life events.

By stocking Trollbeads, your shop will offer the perfect products for celebrating birthdays, cherishing loved ones, reminiscing about a recent holiday, channeling the properties of natural gemstones, and more! Our Ready-to-Wear designs are available in bracelets, bangles, necklaces, and bead sets that each come prepackaged in branded giftboxes ready for sale.



### Flutter By Bracelet

It is the small fluttering moments that make a day magnificent.

## WHY TROLLBEADS?

- ✓ **Customer Loyalty**
  - 7 out of 10 people who purchase Trollbeads become returning customers
  - The average customer will spend \$1,200 with the brand over their lifetime
- ✓ **No Minimum on Reorders**
- ✓ **Free Shipping** on orders of \$249+
- ✓ Complimentary access to our Online Portal for Ordering and Information
- ✓ 2-Year Replacement Warranty
- ✓ Complimentary Graphics, Digital Materials, and Graphic Design Work
- ✓ Support for Marketing & Co-op Advertising
- ✓ Participate in exciting Trollbeads Events & Offers





# Standard Starter Packages



# BRACELET Starter Pack

Bracelets x 10

Bead Sets x 5

Total Value

WS \$ 1,195

RRP \$ 2,406

Starter Kit Price

WS \$ 835

RRP \$ 1,678



Hues of Wonder Bracelet	
Materials	Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$60 <i>\$89 value</i>
RRP / unit	\$120 <i>\$177 value</i>

From the Heart Bracelet	
Materials	Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$60 <i>\$86 value</i>
RRP / unit	\$120 <i>\$172 value</i>

Flutter By Bracelet	
Materials	Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$60 <i>\$103 value</i>
RRP / unit	\$120 <i>\$205 value</i>

Exhale Bracelet	
Materials	Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$60 <i>\$97 value</i>
RRP / unit	\$120 <i>\$194 value</i>

Art to Go Bracelet	
Materials	Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$54 <i>\$99 value</i>
RRP / unit	\$109 <i>\$205 value</i>



Nature & Pearl Bead Set	
Materials	Freshwater Pearl, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100

Path of Flowers Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100

Dancing Butterfly Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$49
RRP	\$100

Wildflowers Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$49
RRP	\$100

Northern Lights Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$49
RRP	\$100



# BANGLE Starter Pack

Bangles x 8

Bead Sets x 4

Total Value      WS \$ 990      RRP \$ 1,828  
 Starter Kit Price      WS \$ 856      RRP \$ 1,712



Flowers of Love Bangle	
Materials	Copper, Murano Glass
Quantity	XS Bangle x 1 pc S Bangle x 1 pc
WS price / unit	\$65 <i>\$67 value</i>
RRP / unit	\$129 <i>\$133 value</i>

Flow of Love Bangle	
Materials	Leather, Sterling Silver, Murano Glass, Freshwater Pearl
Quantity	XS Bangle x 1 pc S Bangle x 1 pc
WS price / unit	\$65 <i>\$113 value</i>
RRP / unit	\$129 <i>\$144 value</i>

Dove Feathers Bangle	
Materials	Sterling Silver, Murano Glass
Quantity	XS Bangle x 1 pc S Bangle x 1 pc
WS price / unit	\$99 <i>\$105 value</i>
RRP / unit	\$199 <i>\$216 value</i>

Gold Stream Bangle	
Materials	Sterling Silver, Murano Glass
Quantity	XS Bangle x 1 pc S Bangle x 1 pc
WS price / unit	\$99 <i>\$110 value</i>
RRP / unit	\$199 <i>\$221 value</i>



Luminous Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100

Lovely in Pink Bead Set	
Materials	Freshwater Pearl, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100

Purple Positivity Bead Set	
Materials	Amethyst, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100

Spring Leaves Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100

# NECKLACE Starter Pack

Necklaces x 8

Bead Sets x 4

Total Value      WS \$ 928      RRP \$ 1,884  
 Starter Kit Price      WS \$ 856      RRP \$ 1,712



Neverending Necklace	
Materials	Copper, Murano Glass
Quantity	31.5 inch necklace x 1 pc 35.4 inch necklace x 1 pc
WS price / unit	\$99 <i>\$105 value</i>
RRP / unit	\$199 <i>\$216 value</i>

New Beginnings Necklace	
Materials	Leather, Sterling Silver, Murano Glass, Freshwater Pearl
Quantity	31.5 inch necklace x 1 pc 35.4 inch necklace x 1 pc
WS price / unit	\$99 <i>\$105 value</i>
RRP / unit	\$199 <i>\$216 value</i>

Dreams of Balance Necklace	
Materials	Black Rutile Quartz, White Onyx, Freshwater Pearl, Sterling Silver
Quantity	17.7 inch x 2 pc
WS price / unit	\$65 <i>\$77 value</i>
RRP / unit	\$129 <i>\$155 value</i>

Dreams of Love Necklace	
Materials	Rose Quartz, Feldspar Moonstone, Freshwater Pearl, Sterling Silver
Quantity	17.7 inch x 2 pc
WS price / unit	\$65 <i>\$77 value</i>
RRP / unit	\$129 <i>\$155 value</i>



Anemone & Pearl Bead Set	
Materials	Murano Glass, Freshwater Pearl
Quantity	1 pair
WS price	\$50
RRP	\$100

Beach Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100

Hydrangea Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100

Cat's Eye Bead Set	
Materials	Cat's Eye Quartz, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100



# GEMSTONE BRACELET Starter Pack

Leather Bracelets x 8

Silver Bracelets x 8

Total Value            WS \$ 1,352     RRP \$ 2,704  
 Starter Kit Price        WS \$ 1,112     RRP \$ 2,224



Grey Moonstone Bracelet	
Materials	Grey Moonstone, Leather, Sterling Silver
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$64.50 <i>\$80 value</i>
RRP / unit	\$129 <i>\$161 value</i>

Feldspar Moonstone Bracelet	
Materials	Feldspar Moonstone, Leather, Sterling Silver
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$64.50 <i>\$80 value</i>
RRP / unit	\$129 <i>\$161 value</i>

Green Aventurine Bracelet	
Materials	Aventurine, Leather, Sterling Silver
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$64.50 <i>\$80 value</i>
RRP / unit	\$129 <i>\$161 value</i>

Lapis Lazuli Bracelet	
Materials	Lapis Lazuli, Leather, Sterling Silver
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$64.50 <i>\$80 value</i>
RRP / unit	\$129 <i>\$161 value</i>



Black Onyx Bracelet	
Materials	Black Onyx, Sterling Silver
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price	\$74.50 <i>\$89 value</i>
RRP	\$149 <i>\$177 value</i>

Strawberry Quartz Bracelet	
Materials	Strawberry Quartz, Sterling Silver
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price	\$74.50 <i>\$89 value</i>
RRP	\$149 <i>\$177 value</i>

Amazonite Bracelet	
Materials	Amazonite, Sterling Silver
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price	\$74.50 <i>\$89 value</i>
RRP	\$149 <i>\$177 value</i>

Amethyst Bracelet	
Materials	Amethyst, Sterling Silver
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price	\$74.50 <i>\$89 value</i>
RRP	\$149 <i>\$177 value</i>

# Seasonal Starter Packages





# LAKESIDE Starter Pack

Bracelets & Necklaces x 9

Bead Sets x 3

Total Value            WS \$ 1,170    RRP \$ 2,316  
 Starter Kit Price        WS \$ 1,000    RRP \$ 2,354



Lilypad Bracelet	
Materials	Sterling Silver, Murano Glass
Quantity	7.5 inch bracelet x 1 pc
WS price / unit	\$99 <i>\$130 value</i>
RRP / unit	\$199 <i>\$260 value</i>

Lakeshore Bracelet	
Materials	Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$99 <i>\$130 value</i>
RRP / unit	\$199 <i>\$260 value</i>

Pond Life Bracelet	
Materials	Leather, Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$97 <i>\$115 value</i>
RRP / unit	\$194 <i>\$233 value</i>

Flourishing Flower Necklace	
Materials	Sterling Silver
Quantity	31.5 inch necklace x 1 pc 35.4 inch necklace x 1 pc
WS price / unit	\$93 <i>\$99 value</i>
RRP / unit	\$188 <i>\$198 value</i>



Reflections Bangle	
Materials	Copper, Sterling Silver, Murano Glass
Quantity	XS Bangle x 1 pc S Bangle x 1 pc
WS price / unit	\$97 <i>\$102 value</i>
RRP / unit	\$194 <i>\$205 value</i>

Graceful Lilies Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$40 <i>\$49 value</i>
RRP	\$100

Playful Frog Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$40 <i>\$50 value</i>
RRP	\$100

Lagoon Waterstone Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$49
RRP	\$100

# OCEANSIDE Starter Pack

Bracelets & Necklaces x 10

Bead Sets x 3

Total Value            WS \$ 1,140    RRP \$ 2,316  
 Starter Kit Price        WS \$ 1,000    RRP \$ 2,008



Navigator Bracelet	
Materials	Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$85 <i>\$111 value</i>
RRP / unit	\$172 <i>\$227 value</i>



Dolphin Bracelet	
Materials	Leather, Sterling Silver, Murano Glass, Freshwater Pearl
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$75 <i>\$94 value</i>
RRP / unit	\$150 <i>\$189 value</i>



Sea Turtle Bracelet	
Materials	Leather, Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$91 <i>\$110 value</i>
RRP / unit	\$183 <i>\$222 value</i>



Sea Turtle Necklace	
Materials	Sterling Silver, Murano Glass
Quantity	31.5 inch necklace x 1 pc 35.4 inch necklace x 1 pc
WS price / unit	\$99 <i>\$105 value</i>
RRP / unit	\$199 <i>\$209 value</i>



Starfish Bangle	
Materials	Copper, Sterling Silver, Murano Glass
Quantity	XS Bangle x 1 pc S Bangle x 1 pc
WS price / unit	\$75 <i>\$80 value</i>
RRP / unit	\$150 <i>\$161 value</i>



Playing Dolphins Bead Set	
Materials	Fossilized Shell, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100



Tortoise Beach Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100



Starfish Lagoon Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100



# VINEYARD Starter Pack

Bracelets & Necklaces x 10

Bead Sets x 3

Total Value      WS \$ 1,155      RRP \$ 2,312  
 Starter Kit Price      WS \$ 975      RRP \$ 1,948



Grape Harvest Bracelet	
Materials	Leather, Sterling Silver, Porcelain
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$81 <i>\$102 value</i>
RRP / unit	\$160 <i>\$205 value</i>



White Wine Bracelet	
Materials	Leather, Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$81 <i>\$102 value</i>
RRP / unit	\$160 <i>\$205 value</i>



Purple Fields Bracelet	
Materials	Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$87 <i>\$108 value</i>
RRP / unit	\$175 <i>\$216 value</i>



Wine Goddess Necklace	
Materials	Sterling Silver, Freshwater Pearl
Quantity	31.5 inch necklace x 1 pc 35.4 inch necklace x 1 pc
WS price / unit	\$99 <i>\$124 value</i>
RRP / unit	\$199 <i>\$247 value</i>



Roots of Spirit Bangle	
Materials	Copper, Sterling Silver, Murano Glass
Quantity	XS Bangle x 1 pc S Bangle x 1 pc
WS price / unit	\$65 <i>\$67 value</i>
RRP / unit	\$130 <i>\$133 value</i>



Nature & Pearl Bead Set	
Materials	Freshwater Pearl, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100



Champagne Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100



Juicy Grapes Bead Set	
Materials	Porcelain, Sterling Silver
Quantity	1 pair
WS price	\$49
RRP	\$100

# HOLIDAY Starter Pack

Bracelets & Necklaces x 10

Bead Sets x 3

Total Value            WS \$ 1,215    RRP \$ 2,432  
 Starter Kit Price        WS \$ 965      RRP \$ 1,926



Growing Love Bracelet	
Materials	Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$93.50 <i>\$122 value</i>
RRP / unit	\$187 <i>\$244 value</i>

Poinsettia Bracelet	
Materials	Sterling Silver, Murano Glass
Quantity	7.1 inch bracelet x 1 pc 7.5 inch bracelet x 1 pc
WS price / unit	\$74.50 <i>\$113 value</i>
RRP / unit	\$149 <i>\$227 value</i>

Winter Stars Necklace	
Materials	Sterling Silver, Murano Glass, Black Onyx
Quantity	31.5 inch necklace x 1 pc 35.4 inch necklace x 1 pc
WS price / unit	\$110 <i>\$154 value</i>
RRP / unit	\$219 <i>\$307 value</i>

Dreams of Vitality Necklace	
Materials	Brown Goldstone, Blue Goldstone, Red Onyx, Freshwater Pearl, Sterling Silver
Quantity	17.7 inch x 2 pc
WS price / unit	\$65 <i>\$77 value</i>
RRP / unit	\$129 <i>\$155 value</i>



Shimmer Petals Bangle	
Materials	Copper, Murano Glass
Quantity	XS Bangle x 1 pc S Bangle x 1 pc
WS price / unit	\$65 <i>\$67 value</i>
RRP / unit	\$129 <i>\$133 value</i>

Christmas Bells Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100

Guiding Star Bead Set	
Materials	Murano Glass, Sterling Silver
Quantity	1 pair
WS price	\$49
RRP	\$100

Snowflakes Bead Set	
Materials	White Moonstone, Sterling Silver
Quantity	1 pair
WS price	\$50
RRP	\$100



# Point of Sale Materials

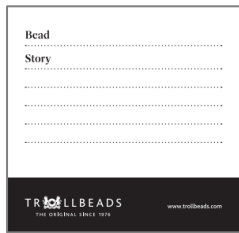
Included FREE with your Starter Pack Order



Bracelet & Necklace Box	
Materials	Carton
Quantity	8 - 10 pcs



Bead Box	
Materials	Carton
Quantity	3 - 5 pcs



Story Cards
Share the significance of a heartfelt gift with Trollbeads Story Cards. Every story has a bead.



Trollbeads Greeting Cards
This stunning greeting card set features prints of original artwork by Søren Nielsen, the designer of the very first Trollbead.



# Product Displays

Available for purchase



## Bracelet Display Block

Materials	Acrylic
WS price/unit	\$6.50

## Wood Display Cube

Materials	Acrylic, Wood
WS price/unit	\$10.00



## Necklace Display Tray

Materials	Wood
WS price/unit	\$9.50

# Additional POS Materials

Available for purchase



## Medium Gift Box

Materials	Carton
WS price/unit	\$0.66



## Silk Bead Pouch

Materials	Silk, Fiber
WS price/unit	\$0.58



## Retail Bag

Materials	Carton
Minimum	10 PCS
WS price/unit	\$0.35



## Silver Polishing Cloth

Materials	Cotton
WS price/unit	\$0.58



# TROLLBEADS

THE ORIGINAL SINCE 1976

We look forward to working with you!

Sales Rep:

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Morgan Chew  
Head of Wholesale  
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Trollbeads United States, Inc.  
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BUSINESS INFORMATION			
Business Name		Tax EIN	
Main Phone		Email Address	
Bill-To Address	Line 1	Ship-To Address	Line 1
	Line 2		Line 2
	City, State, Zip		City, State, Zip
Main Contact Person for Business			

ORDER REQUEST			
Ready-to-Wear Starter Pack	Wholesale Price	Quantity	Total
BRACELET Starter Pack	\$ 835		
BANGLE Starter Pack	\$ 856		
NECKLACE Starter Pack	\$ 856		
GEMSTONE BRACELET Starter Pack	\$ 1,112		
LAKESIDE Starter Pack	\$ 1,000		
OCEANSIDE Starter Pack	\$ 1,000		
VINEYARD Starter Pack	\$ 975		
HOLIDAY Starter Pack	\$ 965		
		<b>TOTAL</b>	

ADDITIONAL MATERIALS			
Item	Wholesale Price	Quantity	Total
		<b>TOTAL</b>	

CONFIRMATION			
Signature		Date	
Print Name			
Title			