☆Heart, Humor & History ☆・





# HISTORY LIKE NO OTHER

- Authentic images from some of the greatest photographers and archives
- Conversational and heartfelt messages
- Appeals to consumers of all ages
- Made in USA

#### **PRICE POINTS**

Core Card \$3.95 Retail Fold-Outs \$4.95 Retail

BRING HISTORY TO YOUR STORE
NEW 84-POCKET SPINNER

23" x 23" Base 76" High

On Casters

DISP84ALL





206683 **NEW** Boldly go to a new age. Happy Birthday Western Pacific Ocean



206682 **NEW** A little less horsepower but a lot more gas! Happy Birthday Missouri



**NEW** 

206681 The thrill goes on! Happy Birthday **New York** Interior Image



206680 More candles... more cake! Happy Birthday California



206678 For friends who are like sisters, and sisters who are like friends... Happy Birthday Illinois



206677 Knock 'em all down... and knock a few back! Happy Birthday Indiana



Old enough to know better... too fun to care! Happy Birthday California

206676 **NEW** 



A Big Bold Brassy HAPPY BIRTHDAY to You! California

**Interior Image** 





206690

Another year, and so much to be grateful for! Happy Birthday

**Pacific Ocean** 

Interior Image



206611

Wishing you a very Happy Birthday sprinkled with sun, fun, friends, and laughter!

**New York** 



206608

Let the good times roll! Happy Birthday

**Location Unknown** 



206607 It's game time! Happy Birthday Massachusetts



206606
Wishing you smiles all year round!
Happy Birthday
Montana



206605 Lost count? Happy Birthday Washington



You rock! Happy Birthday Washington

**QR Video Card** 



206601 You make me smile a country mile! Happy Birthday

**Location Unknown** 

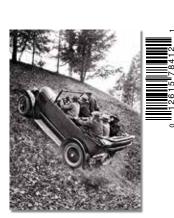


206438
Man does not live
by bread alone.
Happy Birthday
Michigan



Never too old to try something new. Happy Birthday Washington, D.C.

QR Video Card



206436 Not over the hill yet! Happy Birthday Kentucky



### UPHILL CLIMB

Kentucky • 1928

Loaded down with five white-knuckling occupants, plus one on the running board, a Whippet automobile kicks up a cloud of dust as it climbs a steep leaf-covered hill. Produced by the Willys-Overland Motor Company and named after the dog breed known for its racing ability, the four-cylinder Whippet Model 96 was first introduced in 1926 and became an immediate success due to its uniquely small size, impressive speed, and relatively low price of \$535. The following year, the six-cylinder Model 98 set a new speed record for stock passenger cars under \$1,000 by averaging 56.2 MPH. The year this photo was taken, the Whippet jumped to third place in popularity behind Chevrolet and Ford with 315,000 cars sold. Though it was discontinued in 1931 due to the Great Depression, the Whippet certainly made its mark on automotive history.





Card © avantipress.com • Detroit, Michigan



# 206435

Let the good times roll! Happy Birthday

**New York** 

Interior Image



## 206434

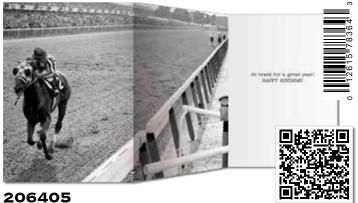
At the top of your game! Happy Birthday

Washington



Never a dull moment with you! Happy Birthday Florida

**QR Video Card** 



On track for a great year! Happy Birthday New York

Fold-Out • QR Video Card \$4.95



206383 It's the biggest one yet! Happy Birthday California



206382
No fun ever came from following the rules!
Happy Birthday
Florida



206381 Wishing you an abundance of joy! Happy Birthday Arkansas



206358
Have you tried rounding down?
Happy Birthday
New Jersey



206357 Celebrate the 60s! Happy Birthday England



206355
They don't make 'em like they used to.
Happy Birthday
California



206353
Hope it's fun and fabulous
...just like you!
Happy Birthday
Washington, D.C.



206351

Make it a night you can't remember with people you can't forget!

Happy Birthday

Michigan



205186
Happy Bird-day!
Cover: Pennsylvania
Inside: New York
Fold-Out • \$4.95





**205184**You're so easy to shop for.
Happy Birthday
Texas



205178
...the adventure continues!
Happy Birthday
North Carolina

Interior Image



204660
We only live once, but if we do it right, once is enough!
Happy Birthday
California



204658
Three cheers to a fabulous year!
Happy Birthday
California



204654 Cheers! Happy Birthday Location Unknown



**204648**This is big!
Happy Birthday
Tennessee



**204646**Still hell on wheels.
Happy Birthday
California



**204644**There's always room for cake!
Happy Birthday
Washington, D.C.



204642 Living the good life! Happy Birthday Michigan



204638
May your heart be filled with song and your glass always full!
Happy Birthday
New York



204556 They're starting to run together! Happy Birthday Florida



204554
Bring down the house!
Happy Birthday
New York



204552 Hope it's all smiles! Happy Birthday Pennsylvania



204550 Never grow up, never grow old! Happy Birthday Rhode Island



204490 Hope it's the sweetest! Happy Birthday Tennessee



204482 Another trip around the sun! Happy Birthday

Space

**QR Video Card • Interior Image** 



204472
Hope it's a grand ole time!
Happy Birthday
Tennessee



**204470**Keep laughing and you'll never grow old!
Happy Birthday **Michigan** 



**204452**Cool since day one.
Happy Birthday
Lousiana



204450 It's all about attitude. To me, age is just a number. - Rita Moreno Happy Birthday California



204448
Break out the confetti!
Happy Birthday
Michigan



**204444**Every year the number gets bigger but the type gets smaller.
Happy Birthday
New York



**204442**You're a showstopper!
Happy Birthday
Location Unknown

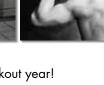


204398
What hill?
Happy Birthday
Washington



204386
Wishing you a knockout year!
Happy Birthday
Michigan

Fold-Out





204380 Let the good times roll! Happy Birthday New York



204378
Hold on for a
great year ahead!
Happy Birthday
California



204374
It's the biggest one yet!
Happy Birthday
South Dakota



204372
Wishing you a great year...
wrinkle-free!
Happy Birthday
West Virginia



204258
All data indicates
a great year ahead.
Happy Birthday
Massachusetts



204256 Good times are on tap! Happy Birthday Michigan



204254
Wish big!
Happy Birthday
Cover: Minnesota
Interior: Wisconsin

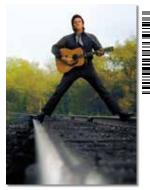


Interior: Wisco



**204252**Wishing you a Birthday that's simply divine!

Illinois



**204250**Keep on rolling.
Happy Birthday
Tennessee



**204248**Good times, good friends!
Happy Birthday
Maryland



**204128**The 50s are the new 20s.
Happy Birthday

Connecticut



**204126**Old enough to know better, too cool to care.
Happy Birthday



Interior Image



204122
...and many more!
Happy Birthday
California



204116 Strike up the band! Happy Birthday Australia



**204114**Who's counting?
Happy Birthday
California



204106 What's the count? Happy Birthday Georgia



204104
Hope it's another top-down,
full-tank, open-road,
fashionably fun year!
Happy Birthday
California



Wishing you the best time ever! Happy Birthday

**QR Video Card** 





Happy Birthday

to a wild card!

Mississippi

203998 You're today's special! Happy Birthday Michigan



You're one in a million! Happy Birthday

California Fold-Out





Wishing you the biggest,

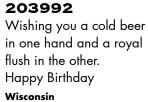
greatest, happiest,

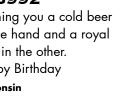
birthday ever!

Michigan

203952 A party without a cake is just a meeting. ~ Julia Child Happy Birthday New York

203994 Just add vodka. Happy Birthday **Location Unknown** 



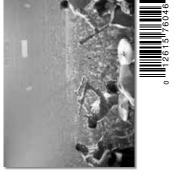




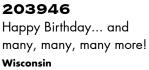








203950 Make a wish! Happy Birthday **New Jersey** 





203936 Rock round the clock! Happy Birthday Pennsylvania



**203934**Fun, fashionable, and a force to be reckoned with! Happy Birthday

New Jersey



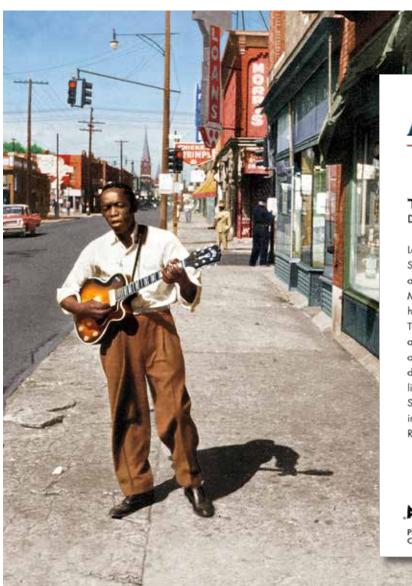
203930 Pedal to the metal! Happy Birthday California



203858 Still stopping traffic! Happy Birthday California



203856
Full steam ahead!
Happy Birthday
North Atlantic Ocean



# **AMERICA**

# THE HOOK

Detroit, Michigan • 1959

Legendary musician John Lee Hooker stands outside Joe's Record Shop on Detroit's Hastings Street, where he recorded with storeowner and producer Joe Von Battle in the backroom studio. Born in the Mississippi Delta—birthplace of the blues—John Lee Hooker left home at 14 and worked his way north, arriving in Detroit in 1943. There, he quickly became a fixture in the nightclubs of Black Bottom, a neighborhood known for its vibrant music scene. Known as "King of the Boogie," Hooker's powerful guitar, unmistakable voice, and driving rhythms earned him multiple Grammy Awards. With songs like, "Boom Boom," "Boogie Chillen," and "One Bourbon, One Scotch, One Beer," John Lee Hooker remains one of the most influential musicians of all time. In 1991, he was inducted into the Rock & Roll Hall of Fame.



Photo: © Jacques Demetre Card © avantipress.com • Detroit, Michigan





203796 You rock the house! Happy Birthday **New York** 



203782 Not extinct yet. Happy Birthday Illinois



203780 Have the Happiest Birthday Ever! California



203728 If you obey all the rules, you miss all the fun! - Katharine Hepburn Happy Birthday Indiana



203726 There is no such thing as too much of a good thing. Happy Birthday Michigan



"If I want to wang dang rock 'n' roll at 69 years old dressed up in an antebellum dress, it ain't nobody's business but mine!" - Cordell Jackson Never too old to rock 'n' roll! Happy Birthday



Tennessee



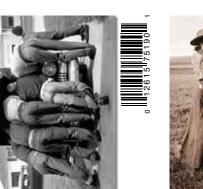
The more things change, the more they stay the same. Happy Birthday!

**New York** 

**Interior Image** 



203640 Happy Birthday to one of the cool guys. Kansas





203638 Happy hour is whenever we want it to be. Happy Birthday Wyoming



203636 It's time for another round! Happy Birthday New York



**203630**No signs of slowing down!
Happy Birthday
Pennsylvania



203512 Happy Birthday with a cherry on top! Michigan



203504
Keep your cards close and your friends closer!
Happy Birthday
Connecticut



203502 Living fast and looking fabulous! Happy Birthday New York



203498
Those candles aren't going to put themselves out!
Happy Birthday
California



203496 Drinks are on me! Happy Birthday California



203434
One Bourbon,
One Scotch, One Beer!
Happy Birthday
Michigan



**203430**Fabulous forever!
Happy Birthday
New Jersey



203428
Hang on for a
great year ahead!
Happy Birthday
Texas



203424
The sky's the limit!
Happy Birthday
Location Unknown



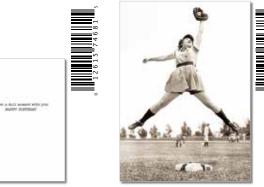
**203418**Hope it's barrels of fun!
Happy Birthday
Massachusetts



203328
Cheers to great friends and good times!
Happy Birthday
Wisconsin



203326
Never a dull moment with you! Happy Birthday
California
Interior Image



203320 You're in a league all your own! Happy Birthday Florida



203318 It's just a number. Happy Birthday California



203238
Can't take you anywhere...
without having fun!
Happy Birthday
California



203236 Drive it like you stole it! Happy Birthday Unknown



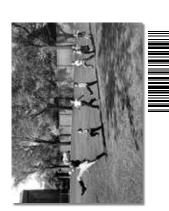
203234 You're the best! Happy Birthday Texas



**203232**Take it slow and easy.
Happy Birthday
Texas



**203230**Hope it's the sweetest ever!
Happy Birthday
Illinois



**203228**Wishing you the very
Happiest Birthday ever! **Michigan** 



203164 It's all about maintenance! Happy Birthday California



203162
You are beauty,
strength, and grace.
Happy Birthday
New York



203156 Hip, Hip, Hooray! Happy Birthday New Hampshire



**202984**Life is short... Buy the shoes!
Happy Birthday
Florida



**202966**They're really stacking up!
Happy Birthday
Michigan



**202938**Don't feel so bad –
the universe is 14 billion
years old. Happy Birthday
Washington, D.C.



**202934**Happy Birthday and all that jazz!
California



**202900**Wishing you a year filled with laughter!
Happy Birthday
Location Unknown



202898
A bad day of fishing is better than a good day at work.
Happy Birthday
Wyoming



**202894**Fabulous is forever!
Happy Birthday
California



202892
To another year of great adventures!
Happy Birthday
Wyoming



202888 Giddy up! Happy Birthday Location Unknown



202886 Happy Birthday to a man of steel New York



**202884**Show 'em how it's done!
Happy Birthday
California

# BIRTHDAY BELATED



203956 I can explain. Happy Belated Birthday Alaska



202874
Hope it's exhilarating,
uplifting, thrilling, and
over-the-top! Happy Birthday
Pennsylvania

# **FRIENDSHIP**



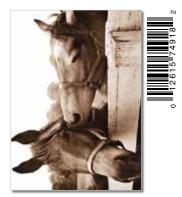
**205162**Fashions come and go, but friends are forever!

Wyoming





204260 Never a dull moment with you! Happy Birthday Washington



203506 You're the one for me! Happy Birthday Maryland



**204446**Been thinking about you!
New York



204264
Miles apart, but close at heart
Wyoming



204148 Hello! Location Unknown



204142
Together we can do anything.
Location Unknown



**204004**Show 'em how it's done!
California



203978 Hay there! Michigan

# **FRIENDSHIP**



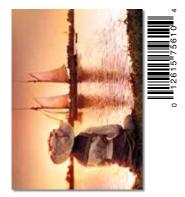
203944
Cheers to good friends and great times!
New Jersey



203940 Is there anything you can't do? Missouri



**203794**Sending you a big wave!
Hawaii



203792
Thoughts of you sail by, and I smile.
Michigan



203492
Just checking in...
California



203490 Howdy! Pennsylvania



**202958**Good friends are the best accessories!

New York



**202954**You can't buy happiness, but you can buy cupcakes, and that's kind of the same thing. **New York** 



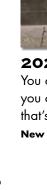
202948 Now that's how you use an iron! New York



**202940**Good friends make for great adventures! **Ohio** 



203982 It's electric! New York



# **ANNIVERSARY**



206375
The secret to having it all is knowing you already do.
Happy Anniversary
Florida



205154 A great love story. Happy Anniversary California



204538 It's not where you're going, it's who you're with. Happy Anniversary Pennsylvania



204150 Perfectly in step! Happy Anniversary New York



**203850**The joy is in the journey.
Happy Anniversary
California



203784
The best is yet to come.
Happy Anniversary
Michigan



203478
What a crazy,
wonderful ride!
Happy Anniversary
California



203148
To another year of happily ever after.
Happy Anniversary
California

# OUR ANNIVERSARY



**205156**I love us.
Happy Anniversary
Colorado



**204464**Nobody I'd rather
be up the creek with!
Happy Anniversary
Wisconsin



203948
You are my rock.
Happy Anniversary
New York



203510 I love you to the moon and back. Happy Anniversary Michigan

# OUR ANNIVERSARY



202918
My favorite place
is always with you.
Happy Anniversary
New York



**202870**I'll hold your hand forever.
Happy Anniversary
California

# WEDDING



**204544**Wishing you a lifetime of love and happiness
New York

# **NEW BABY**



206347
Let there be peace...
and quiet!
Congratulations
New York

# 0 112615 76984

204476
So much love from head to toes!
Congratulations
New York



203788
Congratulations on the little bundle of joy!
New York

# NEW HOME



203416
Nice move!
Congratulations
on your new home
California

# CONGRATULATIONS



206685 NEW
A big shout-out to you!
Washington



206376
And the crowd goes wild!
Michigan



203664
Standing ovation!
Location Unknown



**202910** Don't just fly – soar! Florida

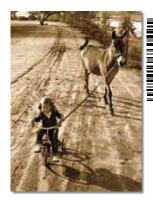
# **MOVING ON**



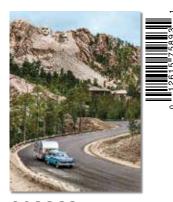
204356 Good luck on the road ahead! California



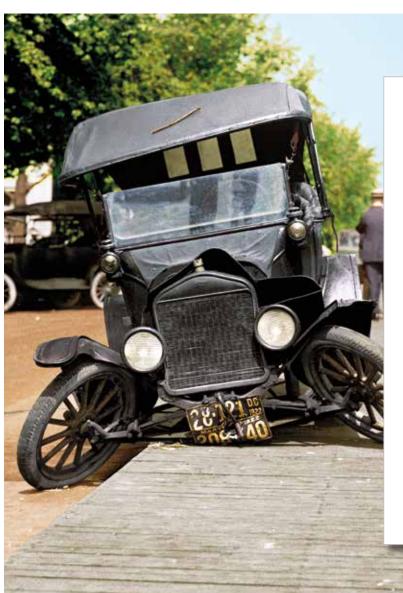
204266 Onward and upward! Ohio



203942 Best of luck on the road ahead! California



203868
Best wishes on the road ahead!
South Dakota



# **AMERICA**

# OOPS-A-DAISY

Washington, D.C. • 1922

This Ford Model T found itself in an awkward but comical predicament, thanks to a motoring mishap that left it with splayed wheels, a bent fender, and crumpled hood. Humor helped define Henry Ford's "Tin Lizzie," a simple, affordable, durable, and beloved vehicle that first hit America's roads in 1908. Ford jokes were a staple of vaudeville routines and newspaper columns, appeared in songs and in books, and were passed along by car owners. One example: "Why is a Model T like a millionaire baby? Because it has a new rattle every day." Ford loved the gags, maintaining that every joke sold a car, and by the time production ended in 1927, some 15 million Model Ts had been sold.



Card © avantipress.com • Detroit, Michigan



# **MOVING ON**



203486 Best of luck on the adventure ahead! Florida

# RETIREMENT



206686 **NEW** Hope it's a blast... Enjoy your Retirement! New York



206377 Enjoy all that new free time! Happy Retirement Georgia



206348 Time to hang it up! Happy Retirement **New York** 

# **ENCOURAGEMENT**



No hurries, no worries! Wishing you a Happy Retirement Arizona

**QR Video Card** 

203740

Enjoy the fruits of your labor! Happy Retirement Alabama

# APPRECIATION THANK YOU



203876 No one could ever fill your shoes! Nevada



206687 Infinite thanks! California



204542 You made me smile a country mile! Thank you

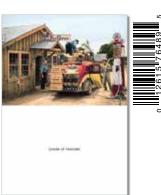
South Carolina



204358 Behold my mighty thanks! Utah



204270 Loads of thanks! **New Mexico** Interior Image



# THANK YOU



**202846**Thanks a whole bunch!
Pennsylvania

# GRATITUDE



203872 Can't say it loud enough: Thank You! New York

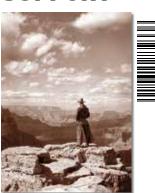


**203870**A note of many thanks!
Michigan



203790 Thanks! Michigan

# **SUPPORT**



**202842**Mighty big thanks **Arizona** 

# **ENCOURAGEMENT**



206609 NEW Hang in there!



Hang in there!
Location Unknown
QR Video Card



**205160**Whoever said girls aren't tough never met you!

New York



**204368**Sending a little bear hug your way...
Alaska



**203880**We all get by with a little help from our friends. **Wisconsin** 



203738 You can do it. Tennessee



203736
Take it one step at a time...
Location Unknown

# HOPE



**203658** Together, anything is possible.

New Mexico



**203484**Wishing you clear skies ahead



**202978**Just above the clouds, the sun is always shining. **Ohio** 



202856
"Believe you can, and you're halfway there."
- Teddy Roosevelt
Idaho

# SUPPORT



206326 You've got this California



**202860**Every day is a new day Washington, D.C.

# **GET WELL**



Hope you're on the road to recovery.

Washington, D.C.

**QR Video Card** 



204268 You'll be back on track in no time Maryland

# **SYMPATHY**



**204134**Wishing you clear skies ahead. Feel Better Soon



203488
Laughter is the best
medicine... but so is
medicine. Feel Better Soon
New York



**204480** Wishing you peace and strength.



**204146**Wishing you peace and strength during this difficult time. **California** 

# SYMPATHY



**204140**Reflecting on a life well-lived. **Maryland** 

# **BLANK WITH QUOTE**



**204474**"Uncommon valor was a common virtue."

- Admiral Chester W. Nimitz Cover: Iwo Jima Inside: Virgina

Interior Image



204262

"It is not in numbers, but in unity, that our great strength lies." – Thomas Paine

New Jersey



203974
There ain't a man livin' who hasn't talked to his dog.

– Hank Williams

Nebraska



203662

"What lies behind us and what lies before us are tiny matters compared to what lies within us" - Ralph Waldo Emerson

North Atlantic Ocean



202946

"The most effective way to do it is to do it."

- Amelia Earhart

**Nothern Ireland** 



204684 California

NEW



204664 Washington, D.C.



204354 Pennsylvania



204144 California

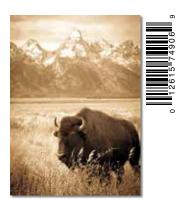


204130 New York

# **BLANK INSIDE**



203976 Niagara Falls



203482 Wyoming



202572 South Dakota



202566 New York



202548 Washington

# AMERICA \*Heart, Humor & History \*

# THEMED COLLECTIONS

History can be viewed through many lenses, and the America collection brings details from the past into focus. Instead of focusing on time and place, our themed collections celebrate shared passions and experiences shared by Americans across the years.

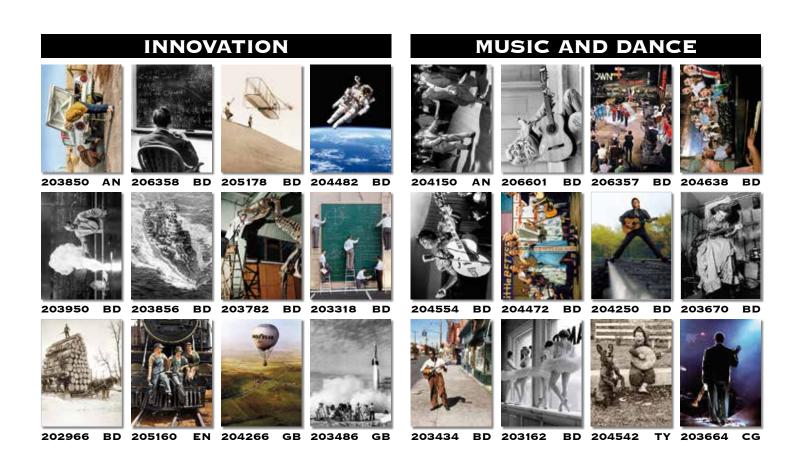
These suggested merchandising models can be used to help inspire custom assortments that appeal to different retailers. To discover even more cards that support these themed collections, check out the searchable "tags" on our retailer reorder site:

https://avanti-press.myshopify.com/collections/america

# THE GREAT OUTDOORS 202918 AN 206375 AN 206382 BD 204660 BD 204642 BD 204490 BD 204398 BD 204254 BD

BD 202892

BD 204368



203430

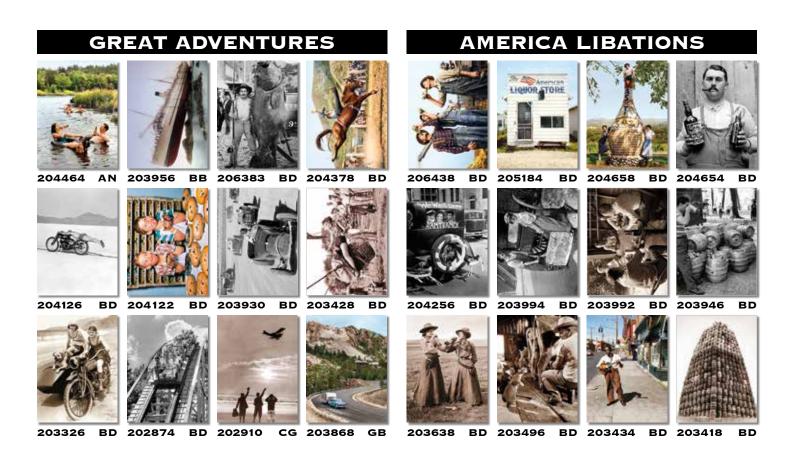
BD 202898

# SPORTS WOMEN ON THE MOVE 206607 BD 206434 BD 206405 BD 205186 BD 204660 BD 206353 BD 204248 BD 203670 BD 204646 BD 204556 BD 204386 BD 204126 BD 203502 BD 203498 BD 203638 BD 203320 BD

203164 BD 206346 EN 203738 EN 202946

BL

204106 BD 204102 BD 203938 BD 202948 FR





#### HOPE AND COURAGE

Italy • Circa 1944

A Tuskagee Airmon rests on the wing of a P-51 Mustang, photographed by Major Robert S. Scurlock of the U.S. Army Air. Corps. The first African Americans to serve as pilots for the U.S. Military, many of the awaters, instructors, mechanics, and ground personnel who trained at the Turkegee Institute in Alabama during World War II were away from home for the first time, and in June 1943, around 450 flyers received word of their overseas deployment. In letters written have to families, friends, and sweethearts from as far away as North Africa and Italy, these young sirmen spoke of fulfilling their bayhood dreams to 8y. By the end of the war, close to 100 Tuskegee Airmen were awarded the Disteguished Hying Cross, which nen and women for their "heroism or extraontinary achievement while participating in aerial flight."



Photo: Smithsonian / National Museum of American History Cord © avantipress.com • Detroit, Michigan





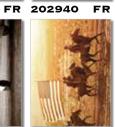






203424 BD 204142





ΕN



203738 EN

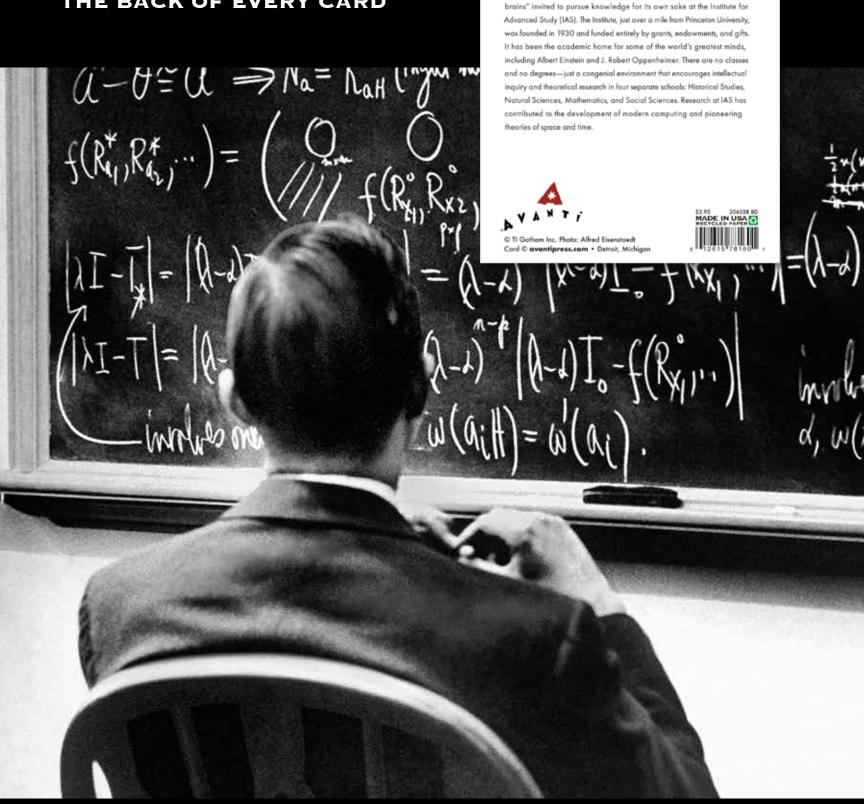
203658 EN 203484



202860 SUP 204134 GW 204474 BL 204262



# A LITTLE HISTORY ON THE BACK OF EVERY CARD



AMERICA

Institute for Advanced Study, Princeton, New Jersey • 1947

Quietly contemplating a blackboard filled with a complex array of algebraic equations is mathematician Richard D. Shafer, PhD, one of the many "big

GREAT MINDS